

FRANCHISE PROPOSAL

Associate with Us!

Contact: +91- 9726749837



THE MOST PROMISING PIZZA BRAND



Brand Insights

- A renowned brand in the world of pizza restaurant business
- Earned immense popularity by serving yummy pizza to foodies
- We adhere **Unlimited Pizza** concept as its primary business model but customers are free to order from Ala-carte menu
- We have a team of decade long experienced chefs and QA professionals who take care of the taste and quality with no questions

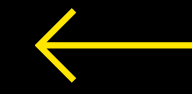
What Pomo's Stands for

Thousands years ago, There was a Native American Indian tribe named "Pomo" settled in California.

This California Native Indians "Pomo" made different kinds of earth ovens to cook plants or plants in. The Pomo baked Indian potatoes and buckeyes in earth ovens. The staple foods that Pomo Tribe ate later known as Pizza. So Pomo is the people who introduced the Pizza to rest of the world

We choose name Pomo because it depicts the authenticity of Pizza and this way we can respect the Tribe "Pomo".





Brand Leadership

Mr. Navdeep Patel, founder and MD of Vasudev Food Group is an emerging leader in Foods and Restaurant Industry in Gujarat.

He has 12+ years of experience in serving quality foods with contemporary touch.

He can think better, do better and serve better.

He is a thought leader, innovative strategist and a noble person.

His social media and marketing tactics never fail.

He succeed to beat the Pizza market's competitor in Gujarat.



Reasons to choose us

ROI-driven franchise model

Robust supply chain management cycle

Raw-material and Infrastructure support

Manpower Support

Systematic Management Approach

Strong Social Media Presence



What we take care for you

- Brand Promotion in Print and Social Media
- Initial brand boost in local market
- Train the staff
- Cost-optimization guidance
- Host “Customer Delight Award” for franchises
- Raw-material quality, testing and supply chain
- Help in certification and compliance

What we manage for you

- Equipment's like , Deck oven, make line, refrigerator, water cooler and salad bar (hot & cold)
- Serving crockery and Kitchen crockery and all kitchen equipment.
- Furniture like AC, Dining Table, Chair, Reception Table and Sofa (You can also manage yourself)
- Interior like Paint, Ceiling, Electric wiring, Decorative items etc (except Civil works)
- Computer, Online Billing system, Printer and CCTV.
- Other miscellaneous things like Sign Boards and Startup Boost
- Guide and Staff uniforms
- All staff with professional training provided by us



Code of Ethics

We serve "Unlimited Meal Plan". It is a combo of 55 (55 KA PUNCH) Italian & multicuisine items

The Unlimited plan consists of below items.

- 2 types of Soup (Tomato Cream and Chinese)
- 3 types of Chat (Dahi Puri, Delhi Chat, Mix Bhel)
- Grill Sandwich
- 21+ varieties of cold salads
- 10 types of hot Starters
- 4 types of premium garlic bread
- 4 types of pizza
- Smoky cookies
- 2 types of Soft drinks
- 2 types of Fries (French Fries and Cheese Ball)
- 2 types desserts (Brownie with Ice-cream and Valina Brownie with Mix Ice-cream)
- Sweet (Gulam Jamun)

Lunch: ₹239 for adult and ₹189 for kids (3 to 9 years)

Dinner: ₹279 for adult and ₹189 for kids (3 to 9 years)



Terms & Conditions

- ✓ Franchise contract needs to be renewed after terms
- ✓ Franchise owner is responsible for Food Department inspection and cleaning related notices issued by local authority.
- ✓ 60 days prior intimation required before terminating the franchise
- ✓ For any legal matter, One has to file the matter in Ahmedabad jurisdiction.
- ✓ Company is not permission for reselling the franchise
- ✓ Royalty on gross monthly sale is between 3% to 5%.
- ✓ Detailed terms & condition will be mentioned in franchise agreements
- ✓ Any discount offer or scheme can't be launched without HQ permission.
- ✓ Company can inspect the quality of foods randomly and If franchise owner fails to maintain the pre-defined quality standards then contract will be terminated.
- ✓ We accept the party orders for occasions and also help customers to decorate the area. Pricing of decoration items would be bared by customer.

Investment & Financials

Investment Start up cost(est.): 35 to 45 lacs

Franchise Fee: 7 lacs

Revenue Potential: 10 lacs

Return on Investment(est.): 24-30/month

Area: 1500 to 2000

Floor: Ground or 1st Floor

Profit Margin (est.): 10 to 20%

Royalty: 5% on net sales

Note: This is a hypothetical calculation. Actual figure may vary based on location and various other factors.

Have you any Question?



Just drop an email at **pomospizza1@gmail.com**

or

Call us at: **+91- 9726749837**
+91- 9558221390



facebook.com/pomopizza.official/

Outlet Locations



Gandhinagar



Maninagar (Ahd.)



Nikol (Ahd.)



Naroda (Ahd.)



Bhuyangdev (Ahd.)



Patan



Jamnagar



Mehsana



Porbandar



Ankleshwar



Chandkheda



Randheja



Dholka



Add yours next!